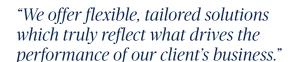


# Designing and delivering financial models tailored to support key decision-making in your business.

Our experienced financial modelling team build bespoke tools to support business planning, forecasting and transactions.





**Financial modelling** – design and build a variety of financial models, providing confidence to all stakeholders involved



Model amendments and suitability reviews – adapt and advise on existing financial models to make them fit for purpose



**Data analysis** – combine, analyse, simplify, and visualise complex data from a variety of sources to provide insight and enable data-driven decision-making

#### **Solutions**

The team offers a breadth of modelling solutions that are tailored to suit the individual needs of our clients:

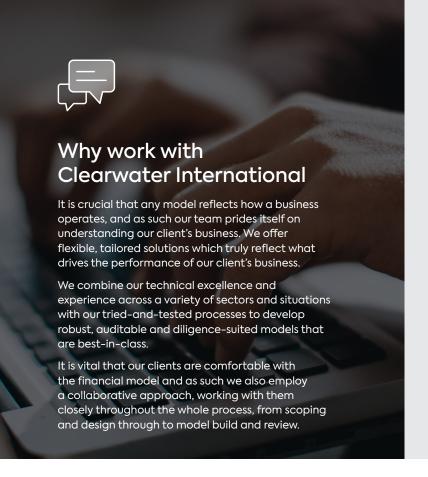
- Strategic planning models to evaluate business decisions
- Corporate transactions modelling to assess the value and risks of specific M&A activities
- Operational change modelling to test alternative strategies and quantify their impact
- Corporate planning and budgeting analysis to support specific business decisions

We employ a collaborative approach in order to identify the key design and specification requirements of a model, while our review and refine approach aims to delivery a clear model that accurately reflects a client's business. A detailed handover and training process provides a model that can be used well beyond any immediate business decision.

"Clearwater International provided us with a fantastic tool to help us with the financial planning of the business. In building the tool, Clearwater gained a good understanding of the business and with this knowledge built the tool with the variables needed to adapt it for different five-year projected scenarios."

Jeremy Maine, Head of Finance, The Fry Group







#### Due diligence

Our team build robust models which can stand up to diligence as we understand the need for them to be easy to navigate and user-friendly. We build this into our approach in the following ways:

- By clearly separating model inputs and calculations
- By building models in a modular fashion, making it easy to build in extra detail and/or duplicate calculations as required
- By holding regular meetings so that clients are involved through each step of the design and development
- By providing training and handover sessions to key users



### Case study: WJ Roadmarking

Clearwater International advised WJ Group, a leading supplier of award-winning road markings and specialist highway products and services, on receiving a majority investment from THI Investments.

WJ Roadmarking has a number of depots across the UK, each providing an annual depot P&L forecast to the central finance team as part of a tried-and-tested group budgeting process. We were engaged to consolidate the individual depot P&L forecasts into a single integrated financial statement model that would be fit for financial due diligence as part of a sell-side M&A process.

So as not to add extra work into a lean central finance function, we constructed a financial model around the existing budget process and worked closely with the Group Finance Director to build out the annual P&L model into a monthly integrated financial statement model. We also provided suggested monthly phasing, and balance sheet and cashflow assumptions based on the historical performance of the business.

By producing a clear and concise financial model that was able to stand up to external due diligence, we provided WJ with confidence in the underlying financials and the wider sale process.

## Our Financial Modelling and Data Analysis Team



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